



Thursday Thought

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“Blue Light Special!”

Thursday, March 2, 2017

Verse for the week: Luke 13:24 (NLT) “, 24 “Work hard to enter the narrow door to God’s Kingdom, for many will try to enter but will fail.”

When I was a young adult, I worked at Kmart. I enjoyed it and they quickly found I was someone who could be trusted and actually allowed me to use the intercom. Eventually they even allowed me to conduct *Blue Light Specials*. It was one of my favorite aspects of the job. I would get on the intercom and say something like, “*Attention Kmart shoppers: we have a blue light special going on over in our toy department. For the next 5 minutes, and 5 minutes only, you will find all our games 50% off. That’s right, all our games are 50% off, but only for the next 5 minutes. Hurry over to the Blue Light and pick up all your favorite games for 50% off.*” After a couple minutes I, would get back on the intercom and make the announcement again and then one more time when there was 1 minute remaining. Generally, people came from all over the store to obtain the special.

On a few occasions, I had people come up to me the day after a Blue Light Special, letting me know that they had been there the day before and, for whatever reason couldn't get to the blue light, and now wanted to get the sale. I had to inform them that it was too late and they missed out. I’m not sure why they would think that they could still get the special sale price when I was very clear that it was only for 5 minutes. There are instructions given for a purpose but people try to make up their own rules. Their made-up rules sound good in their minds, but when it comes to eternity, if they aren’t following the directions, they will fail in a big way! **Proverbs 16:25 (NLT)** says, “**There is a path before each person that seems right, but it ends in death.**” Just like the *Blue Light Special* had a time limit, so it is with us. We won’t live forever in this life and in order to spend an eternity in Heaven, we must pursue a faith journey with our Creator and follow His instructions found in the Bible. Jesus said in **John 14:6 (NLT)** “**...I am the way, the truth, and the life. No one can come to the Father except through me.**” Today would be an excellent day to begin following His rules rather than your own.

Question to ask yourself: In what ways, have you been trying to change the rules to suit you? What changes will you make today?